

chevrolet **Style** by *irmscher*

TRAX



CAMARO

SPARK



CRUZE



MALIBU



AVEO



CAPTIVA



ORLANDO



irmscher



Spark / Barina Spark



Aveo / Sonic / Barina



Cruze HB
Cruze NB
Cruze SW
Holden Cruze



Orlando



Malibu



Trax



Captiva / Captiva 7



Camaro

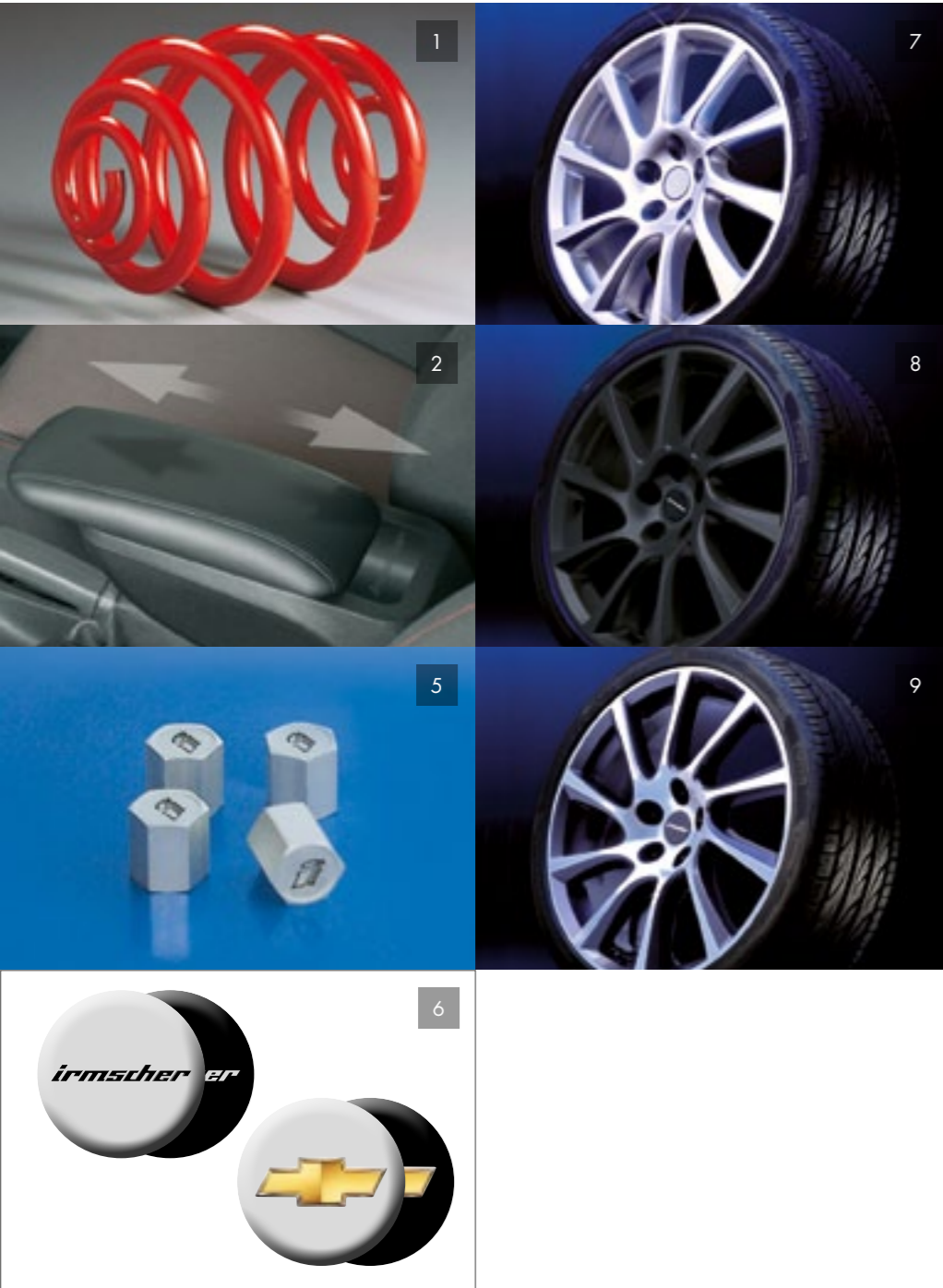


▲ 'It's nearly impossible to not wanting to touch it—The Irmischer Orlando 2.0 Streetclub's hood, roof and hatchback silk covering seduces to spontaneous tender loving care'

▲ 'The workmanship is neat and the materials feel a lot better than those from Mustang or Challenger ...'



- ◀ Irmischer at the 'Motorshow Essen'
- ▲ Irmischer at the 'Auto Salon Geneva'
- ◀ 'Auto Bild Sportscar of the year' award winning ceremony



PERFORMANCE

1 Spring kit

500 21 03 001

INTERIEUR

2 Middle arm rest

500 21 17 005

EXTERIEUR

3 Stripes front, top and rear

500 21 17 001 black

500 21 17 002 white

4 Foil with 'Sportsline'-logo for the side

500 21 17 003 black

500 21 17 004 silver

500 21 17 006 white

Foil with designs for the side

500 21 17 010 star edition

500 21 17 011 summer edition

500 21 17 012 race edition

500 21 17 013 swiss edition

WHEELS

5 Valve cap set

i 95 17 622

6 Wheel hub cap

Irmischer

i 61 10 706 silver

i 61 10 707 black

i 61 10 708 silver brushed

Chevrolet

i 61 10 700 silver

i 61 10 701 black

Turbo Star 16" 6x16 4 holes

7 silver in preparation

8 black in preparation

9 exclusive i 61 10 595

10 white i 61 10 599

11 exclusive orange i 61 10 631





PERFORMANCE

- 1 Spring kit**
500 22 03 001
- 2 Panel tail pipe**
500 22 08 003
For 1,3l and 1,6l

EXTERIEUR

- 3 Door handle trim set**
i 38 01 325
- 4 Stripes front, top and rear**
500 21 17 001 black
500 21 17 002 white
- 5 Foil with 'Sportsline'-logo for the side**
500 22 17 003 black
500 22 17 004 silver
500 22 17 006 white

WHEELS

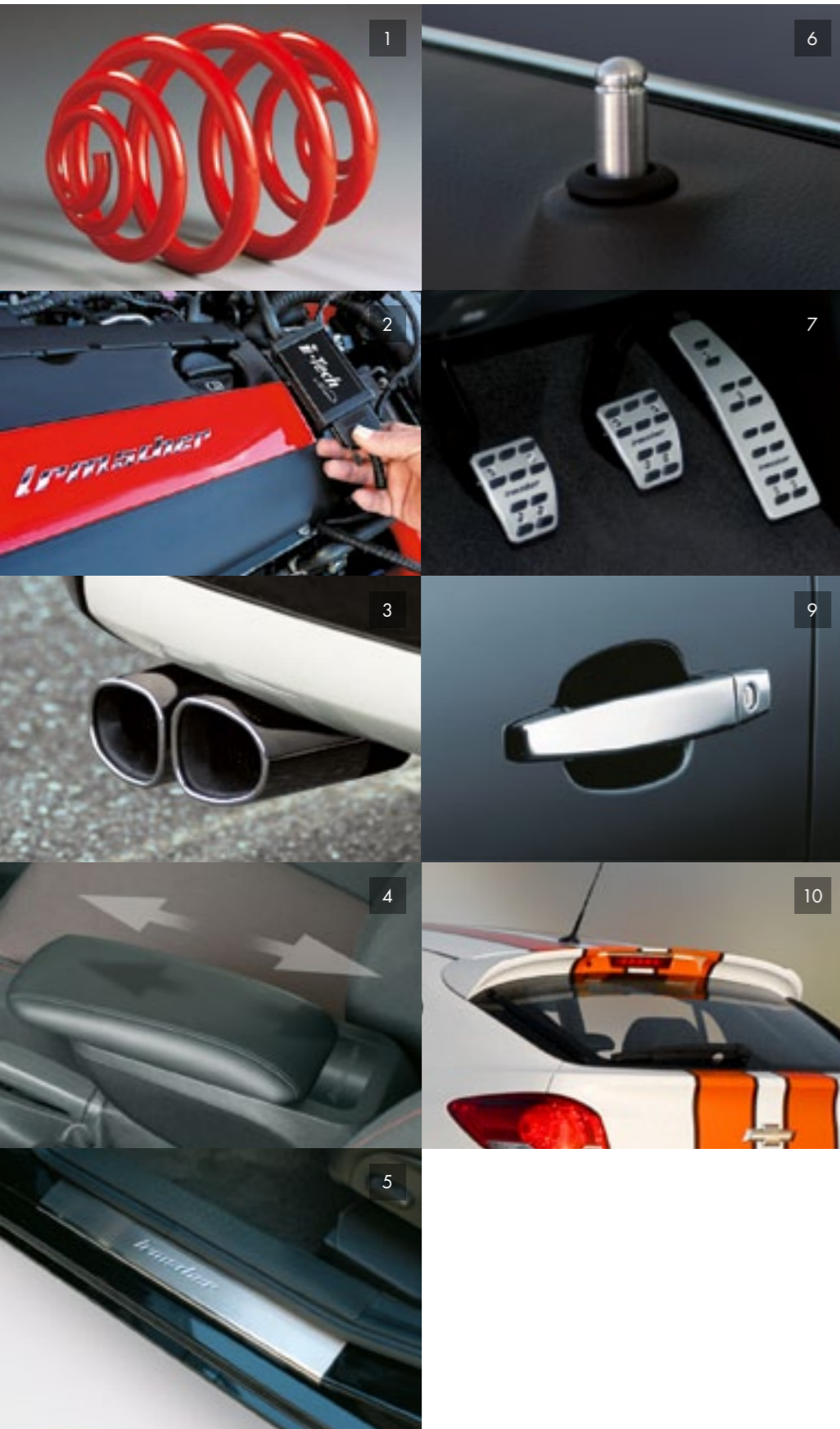
- 6 Turbo Star silver**
i 61 10 608 17" offset 37 5 holes
- 7 Turbo Star black**
in preparation 17"
- 8 Turbo Star white**
in preparation 17"
- 9 Turbo Star exclusive**
i 61 10 607 17", 4 holes
i 61 10 598 16", 5 holes
i 61 10 609 17", 5 holes
- 10 Spectraline exclusive**
i 61 10 600 17", 5 holes
- 11 Valve cap set**
i 95 17 622
- 12 Wheel hub cap**
Irmischer
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
Chevrolet
i 61 10 700 silver
i 61 10 701 black



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PERFORMANCE

- 1 Spring kit**
500 60 03 001 petrol
500 60 06 002 diesel
- 2 Performance kit**
in preparation
- 3 Panel twin tail pipe**
500 60 08 001 diesel

INTERIEUR

- 4 Middle arm rest**
500 60 17 006
- 5 Interior door sill covers with 'Irmischer'-logo**
500 60 17 001
- 6 Door lock pins**
i 95 17 760 Aluminium
i 95 17 761 Chrome
- 7 Aluminium pedals**
i 95 17 758 LHD MT
i 95 17 759 RHD MT
i 95 17 776 RHD AT
- 8 floor mats**
i 30 17 080 LHD (4 pcs)
i 30 17 081 RHD (4 pcs)

EXTERIEUR

- 9 Door handle trim set**
i 38 01 325
- 10 Roof spoiler**
500 60 01 402

WHEELS

see **Cruze Wheels**





PERFORMANCE

- 1 Spring kit**
500 60 03 001 petrol
500 60 03 002 diesel
- 2 Performance kit**
in preparation
- 3 Panel twin tail pipe**
500 60 08 001 diesel

INTERIEUR

- 4 Middle arm rest**
500 60 17 006
- 5 Interior door sill covers with 'Irmischer'-logo**
500 60 17 001
- 6 Door lock pins**
i 95 17 760 aluminium
i 95 17 761 chrome
- 7 Aluminium pedals**
i 95 17 758 LHD MT
i 95 17 759 RHD MT
i 95 17 776 RHD AT
- 8 floor mats**
i 30 17 080 LHD (4 pcs)
i 30 17 081 RHD (4 pcs)

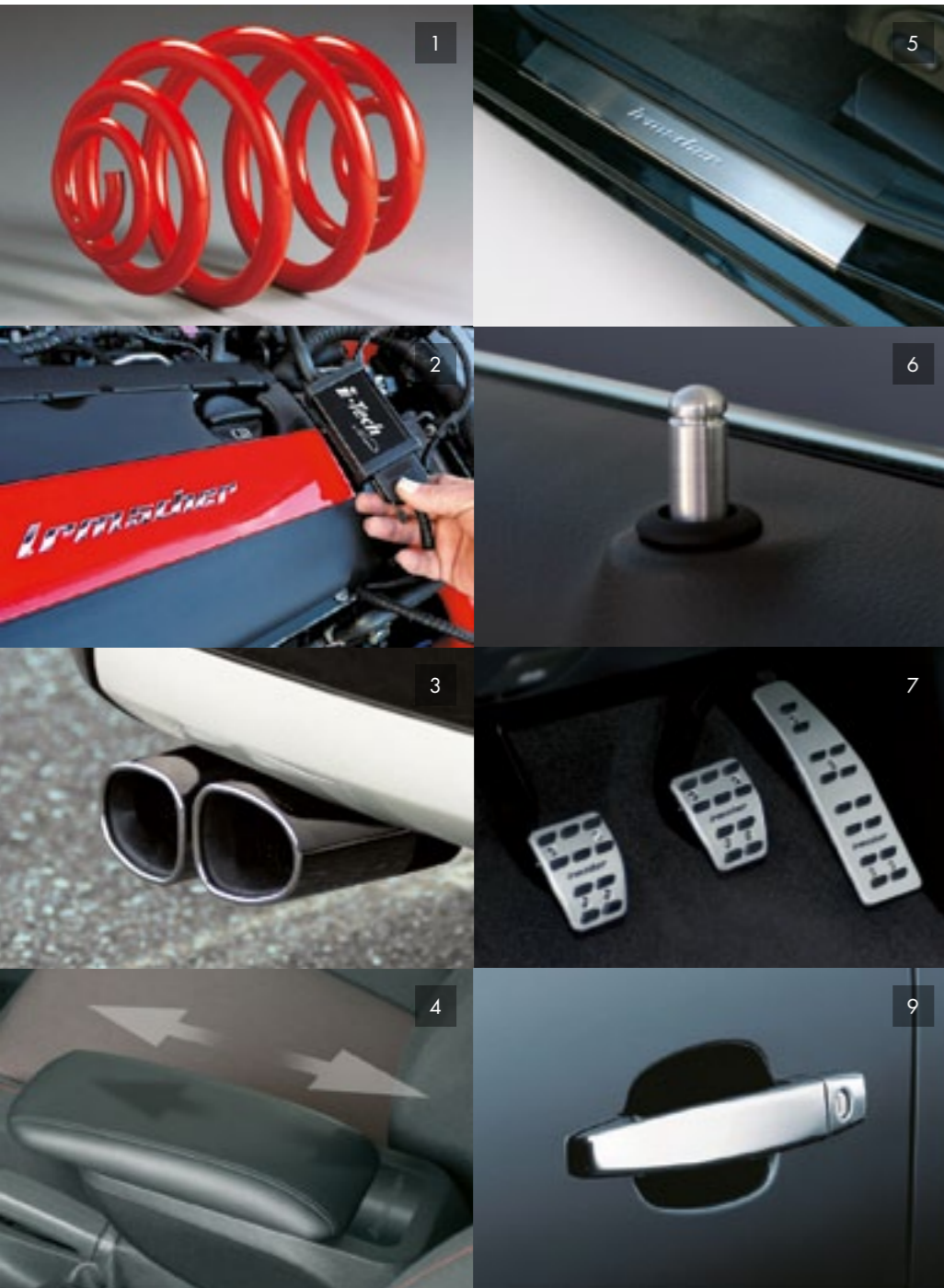
EXTERIEUR

- 9 Door handle trim set**
i 38 01 325
- 10 Rear Spoiler**
500 60 01 401

WHEELS

see **Cruze Wheels**





PERFORMANCE

- 1 Spring kit**
500 60 03 003 petrol
500 60 03 004 diesel
- 2 Performance kit**
in preparation
- 3 Panel twin tail pipe**
500 60 08 001 diesel

INTERIEUR

- 4 Middle arm rest**
500 60 17 006
- 5 Interior door sill covers with 'Irmischer'-logo**
500 60 17 001
- 6 Door lock pins**
i 95 17 760 aluminium
i 95 17 761 chrome
- 7 Aluminium pedals**
i 95 17 758 LHD MT
i 95 17 759 RHD MT
i 95 17 776 RHD AT
- 8 floor mats**
i 30 17 080 LHD (4 pcs)
i 30 17 081 RHD (4 pcs)

EXTERIEUR

- 9 Door handle trim set**
i 38 01 325

WHEELS

see **Cruze Wheels**

- 10 Studie Black**
- 11 Studie Sport White**
- 12 Studie Leather**
- 13 Studie Leather**
- 14 Studie Cross White**





WHEELS

- 1 Turbo Star silver**
i 61 10 608 17", bolt circle 5 x 105
i 61 10 582 18", bolt circle 5 x 105
i 61 10 580 18", bolt circle 5 x 115
- 2 Turbo Star black**
i 61 10 615. 17", bolt circle 5 x 115
i 61 10 612 18", bolt circle 5 x 115
- 3 Turbo Star exclusive**
i 61 10 609 17", bolt circle 5 x 105
i 61 10 614 17", bolt circle 5 x 115
i 61 10 583 18", bolt circle 5 x 105
i 61 10 581 18", bolt circle 5 x 115
i 61 10 558 20", bolt circle 5 x 115
- 4 Evo Star silver**
i 61 10 573 18", bolt circle 5 x 115
i 61 10 013 20", bolt circle 5 x 115
- 5 Evo Star black**
i 61 10 574 18", bolt circle 5 x 115
i 61 10 026 20", bolt circle 5 x 115
- 6 Spectra exclusive**
i 61 10 600 17", bolt circle 5 x 105
i 61 10 601 17", bolt circle 5 x 115
- 7 Stila**
i 61 10 590 16", bolt circle 5 x 105
i 61 10 591 16", bolt circle 5 x 115
- 8 Wheel hub cap**
Irmischer
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
Chevrolet
i 61 10 700 silver
i 61 10 701 black
- 9 Valve cap set**
i 95 17 622
- 10 Locking wheel bolts**
i 61 10 184

EXTERIEUR HOLDEN CRUZE

- 4 Grill insert**
500 60 01 050. With carbon-bar
- 5 Grill insert**
500 60 01 051. With stainless steel-bar





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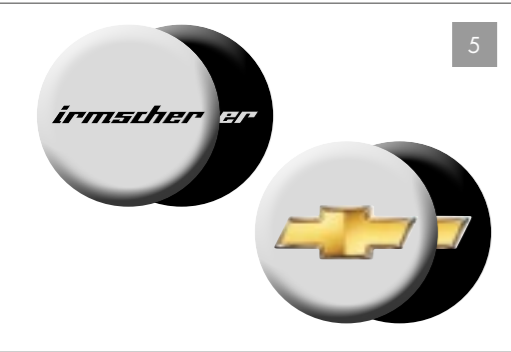
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PERFORMANCE

- 1 Spring kit**
500 51 03 001 petrol
500 51 03 002 diesel

- 2 Performance kit**
on request

EXTERIEUR

- 3 Door handle trim set**
i 38 01 325

INTERIEUR

- 4 Floor mats**

WHEELS

- 5 Wheel hub cap**
Irmischer
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
- Chevrolet**
i 61 10 700 silver
i 61 10 701 black

- 6 Valve cap set**
i 95 17 622

- 7 Turbo Star silver**
i 61 10 580 18"

- 8 Turbo Star exclusive**
i 61 10 581 18"
i 61 10 558 20"

- 9 Evo Star silver**
i 61 10 573 18"
761 10 013 20"

- 10 Evo Star black**
i 61 10 574 18"
i 61 10 026 20"

- 11 Chevrolet Sportsline**

- 12 Studie Streetclub**



11



12



INTERIEUR

- 1 Door lock pins**
i 95 17 760 aluminium
i 95 17 761 chrome
- 2 Floor mats**
i 41 17 080 LHD
i 41 17 081 RHD

WHEELS

- 3 Valve cap set**
i 95 17 622
- 4 Wheel hub cap**
Irmischer
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
Chevrolet
i 61 10 700 silver
i 61 10 701 black
- 5 Locking wheel bolts**
i 61 10 129
- 6 Turbo Star silver**
i 61 10 551 18"
i 61 10 553 20"
- 7 Turbo Star exclusive**
i 61 10 552 18"
i 61 10 554 20"
- 8 Turbo Star black matt**
61 10 598 20"
- 9 Evo Star silver**
i 61 10 547 18"
i 61 10 549 20"
- 10 Evo Star black**
i 61 10 548 18"
i 61 10 550 20"





EXTERIEUR

- 1 Side steps**
i 25 01 310 stainless steel polished (round)
- 2 Side steps**
i 25 01 311 stainless steel polished (round black)
- 3 Side steps**
i 25 01 312 stainless steel polished (oval)

- 4 Door handle spoiler**
i 95 01 300

INTERIEUR

- 5 Floor mats**
i 25 17 080 LHD
i 25 17 081 RHD

- 6 Lowering kit**
i 25 03 001 2WD
i 25 03 002 4WD

WHEELS

- 7 Valve cap set**
i 95 17 622

- 8 Wheel hub cap**

- Irmischer**
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed

- Chevrolet**
i 61 10 700 silver
i 61 10 701 black

- 9 Turbo Star silver**
i 61 10 608 17"

- 10 Turbo Star exclusive**
i 61 10 609 17"

- 11 Spectra exclusive**
i 61 10 600 17"

- 12 Aero Star exclusive**
i 61 10 XXX 19"

- 13 Locking wheel bolts**
i 61 10 184



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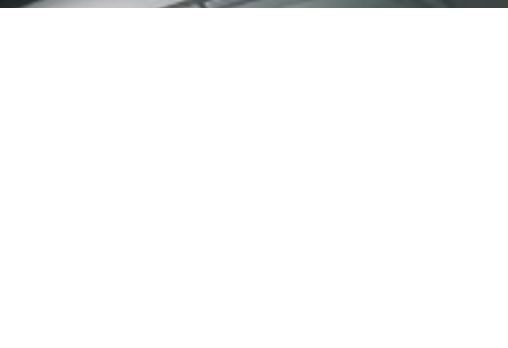
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PERFORMANCE

- 1 Spring kit**
500 50 03 001 petrol
500 50 03 002 diesel
- 2 Performance kit**
i 75 06 004 2,2 l D

EXTERIEUR

- 3 Side steps**
i 56 01 310 stainless steel polished (round)
- 4 Side steps**
i 56 01 312 aluminium (flat)
- 5 Roof spoiler**
500 50 01 401
- 6 Door handle trim set**
i 38 01 325
- 7 Door handle spoiler**
i 95 01 300
- 8 Bull bar**
500 50 01 050 up to MJ
- 9 Under Body Protection**
i56 01 010

INTERIEUR

- 9 Aluminium pedals**
i 95 17 750 3pcs, LHD MT
i 95 17 754 2pcs, LHD AT
i 95 17 774 3pcs, RHD MT
i 95 17 775 2pcs, RHD AT
- 10 Floor mats**
i 56 17 080 LHD
i 56 17 082 RHD
- Premium mats**
i 56 17 095 LHD
- Rubber floor mats**
i 56 17 100 LHD
- Trunk liner**
i 56 17 120

WHEELS

see **Captiva Wheels**



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WHEELS

- 1 Turbo Star silver**
i 61 10 580 18"
i 61 10 557 20"
- 2 Turbo Star exclusive**
i 61 10 581 18"
i 61 10 558 20"
- 3 Evo Star silver**
i 61 10 573 18"
i 61 10 013 20"
- 4 Evo Star black**
i 61 10 574 18"
i 61 10 026 20"
- 5 Spectra exclusive**
i 61 10 601 17"
- 6 Nova silver**
i 61 10 484 16"
- 7 Wheel hub cap**
Irmscher
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
Chevrolet
i 61 10 700 silver
i 61 10 701 black
- 8 Valve cap set**
i 95 17 622
- 9 Locking wheel bolts**
i 61 10 129

CAMARO EXTERIEUR

Sticker design kit – black mat

INTERIEUR

Leather conversion – different colours

PERFORMANCE

- Compressor kit
- Complete suspension system (adjustable)
- Exhaust system with sporty sound

WHEELS

- Oktana 21"
- Sport 22"
- All Camaro parts on request





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LIGHTS

- 1 **LED-Daytime running lights**
i 95 12 020.
- 2 **LED-Daytime running lights slim**
i 75 12 010

LOGOS

- 3 **Logo 'Sportsline', incl. Holder**
500 95 17 003 For front grille
- 4 **Logo 'Irmischer', incl. Holder**
i 95 17 410 For front grille
- 5 **Badge**
500 50 91 001 Irmischer-Edition
- 6 **Irmischer lettering**
i 95 17 339 chrome, 14,7 cm
- 7 **Irmischer lettering**
i 95 17 338 chrome, with silhouette
- 8 **Badge Irmischer**
i 95 17 310

WHEEL EQUIPMENT

- 9 **Wheel hub cap**
Irmischer
i 61 10 706 silver
i 61 10 707 black
i 61 10 708 silver brushed
- 10 **Wheel hub cap**
Chevrolet
i 61 10 700 silver
i 61 10 701 black

LEISURE & BUSINESS

- 1 **Irmischer cap**
i 91 17 559 'Since 1968'
Irmischer vest
i 91 17 564 M
i 91 17 565 L
i 91 17 566 XL
i 91 17 567 XXL
- Irmischer pin**
i 91 17 453 Red
- Irmischer pin**
i 95 17 525 Silhouette
- 2 **Irmischer key fob**
i 91 17 090
- Irmischer cup**
i 91 17 442 Red

ADVERTISING MATERIAL

- Irmischer sticker**
i 95 17 663 Red, for indoor usage
- 3 **Irmischer illuminated sign**
i 95 17 667 Approx. 115 x 25 x 4 cm
- Irmischer banner**
i 95 17 085 Outdoor, 100 x 400 cm
- 4 **Irmischer banner**
i 95 17 452 Indoor, 40 x 200 cm
i 95 17 454 Indoor, 40 x 200 cm (with stand)
- Irmischer number plate**
i 95 17 294 Black

ON THE CAR

- 5 **Number plate holder**
i 95 17 455 Chrome, 2 pieces
i 95 17 449 stainless steel, 1 piece
- 6 **Irmischer sticker**
i 95 17 100 Black, 7 x 63,5 cm
i 95 17 101 Red, 7 x 63,5 cm
i 95 17 105 White, 7 x 63,5 cm
i 95 17 106 Silver-grey, 7 x 63,5 cm
i 95 17 701 Silver, 12 x 100 cm
i 95 17 702 Dark-grey, 12 x 100 cm
i 95 17 678 Red, windscreen sticker



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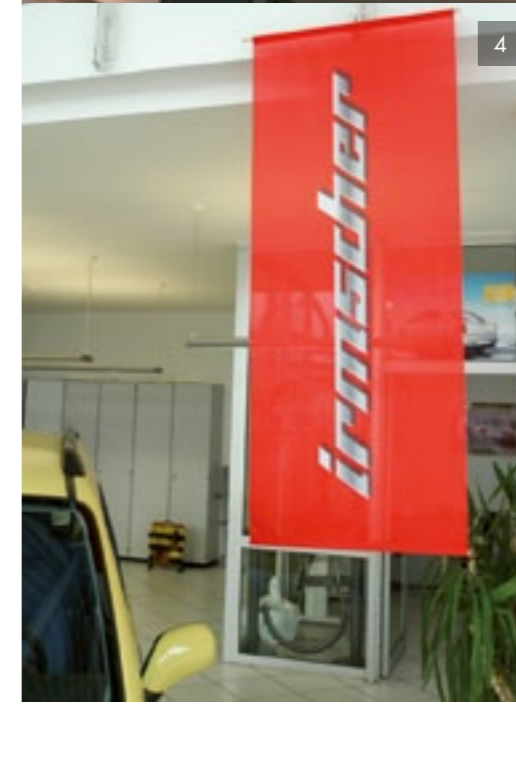
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Lokale Verkaufskommunikation

OPEN POS

Die Anlieferung des POS-Sets SportsLine erfolgt bis zum 01.04.2012. Anschließend können Artikel auch einzeln bei PORTICA unter www.chevorder.com nachbestellt werden (solange der Vorrat reicht). Sollten Sie kein POS-Material für dieses Quartal wünschen, schreiben Sie bitte bis zum 26.03.2012 eine kurze E-Mail an: joachim.kalok-contractor@de.chevrolet.com.



POS-SET SPORTSLINE
 1 Set Typenschilder (2 Stück)
 1 Deckenhänger
= 22,- €

Typenschild SportsLine



CHEVROLET SPARK

Bei niedrigem Preis-Paket
ab X.XXX €

- 150 km elektrische Reichweite
- 100 km/h Höchstgeschwindigkeit
- 120 km/h Höchstgeschwindigkeit
- 120 km/h Höchstgeschwindigkeit
- 120 km/h Höchstgeschwindigkeit

Aufbau-Muster-Deckel
 (Typenschilder)
 (Typenschilder)

Minimale Serie SportsLine





MITTELARM-LEHNEN

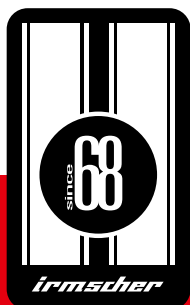
Moderne Optik und praktische Funktionalität in drei Ausführungen:

- **Standard** = aufklappbar
- **Exclusiv** = aufklappbar und verstellbar
- **Design** = aufklappbar, verstellbar sowie mit Ablagefach

Eine ausführliche Anbauanleitung liegt bei.

| Artikel | Standard | Exclusiv | Design |
|------------------------|----------|----------|---------------|
| Chevrolet Spark | - | - | 500 21 17 005 |
| Chevrolet Aveo | - | - | 500 22 17 XXX |
| Chevrolet Cruze | - | - | 500 60 17 006 |
| Chevrolet Trax | - | - | i25 17 070 |
| Chevrolet Orlando | - | - | 500 51 17 070 |
| Ford C-Max ab 2010 | - | - | 200 45 17 070 |
| Ford Focus III ab 2011 | - | - | 200 45 17 071 |
| Kia Rio ab 2011 | - | - | 800 34 17 070 |
| Nissan Juke 2011 | - | - | 800 41 17 070 |
| Skoda Yeti ab 2009 | - | - | 700 30 17 070 |

| Artikel | Standard | Exclusiv | Design |
|----------|------------|------------|------------|
| Adam | - | - | i13 17 070 |
| Agila A | i33 17 004 | - | - |
| Astra G | i95 17 753 | - | i20 17 071 |
| Astra H | i95 17 753 | - | i38 17 073 |
| Astra J | i30 17 070 | i30 17 072 | i30 17 073 |
| Corsa C | i35 17 070 | - | - |
| Combo C | i35 17 070 | - | - |
| Corsa D | i95 17 753 | - | i10 17 070 |
| Mokka | - | - | i25 17 070 |
| Zafira B | - | i31 17 070 | i31 17 072 |
| Zafira C | - | - | i59 17 070 |



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